



Serving Up Five Generations of Greatness

With nearly 60 years in operation, Rosati's Pizza is one of the oldest surviving family pizza restaurant businesses in the United States. In 1927, Saverio Rosati opened a restaurant on Pulaski and Madison in Chicago, right next to the Marbro Theater. Soon after, the restaurant became a favorite watering hole for the old Chicago society and Windy City politicians. On any given night you might spot Jack Haley, famous for his role as the "Tin Man" in The Wizard of Oz enjoying a hearty helping of Saverio's homemade Italian specialties or contrary to popular belief, notorious gangster, Al Capone and his entourage could be spotted sharing a heaping dish of pasta with his so called "nemesis", Eliot Ness.

When Saverio retired, his sons moved to the suburbs with a new and timely concept. The year was 1964 and pizza was now a popular trend. Saverio's sons Dick, Ron and Al Rosati opened the first Rosati's Pizza in an Illinois suburb, Mount Prospect. By 1978, a total of ten Rosati family members owned carryout pizzerias.

Now with the Rosati name firmly established in the Chicago suburbs, generations of mid-westerners have grown up with the brand and continue to spread its legend to every corner of the country. Transplanted Chicagoans all over the map have helped to bring their favorite pizzeria franchise to more than 300 restaurants in over 20 states.

**All restaurants licensed under service mark owner Rosati's Franchise Systems, Inc.*

We receive numerous requests each week, so we further suggest that you indicate your interest by filling out our non-obligatory application for additional information.

www.RosatisFranchising.com

EMAIL US AT
tmccarthy@rosatisfranchising.com
 or call/text Tim McCarthy at
 847.915.9174



JOIN THE FAMILY ★★ & open a ★★ ROSATI'S PIZZA



FOR MORE INFORMATION VISIT
ROSATISFRANCHISING.COM

AND CONTACT TIM MCCARTHY AT

847.915.9174

tmccarthy@rosatisfranchising.com

★★ CHICAGO'S GREATEST THIN CRUST PIZZA ★★

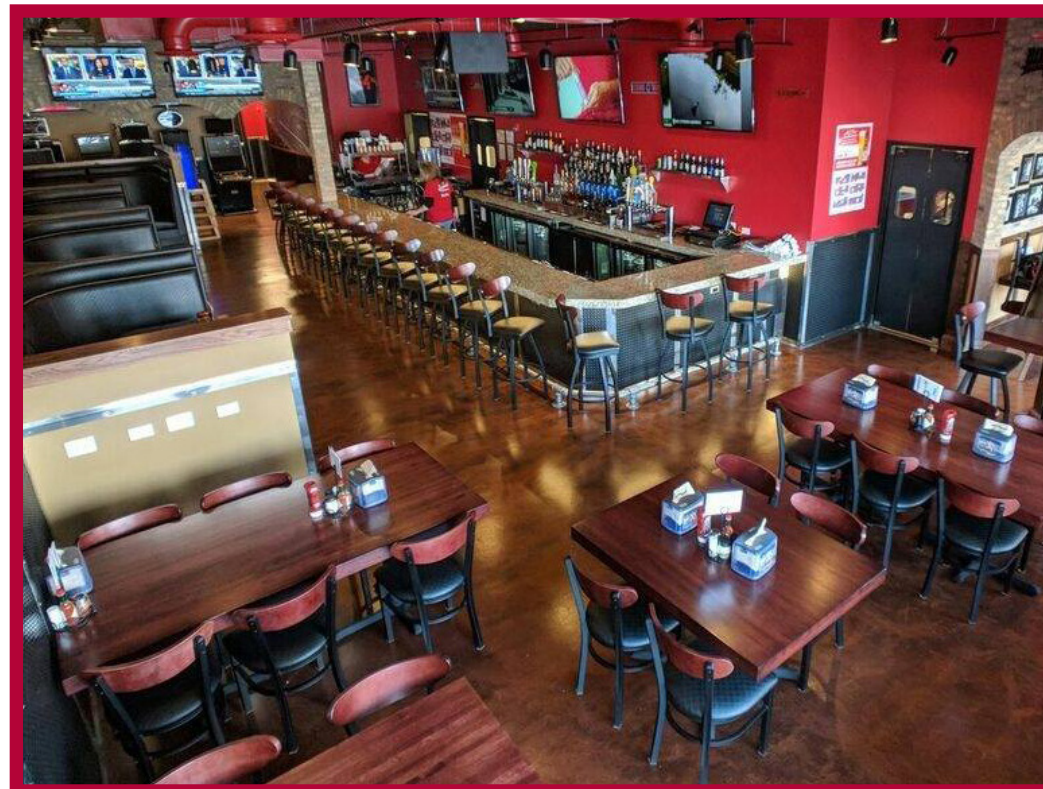
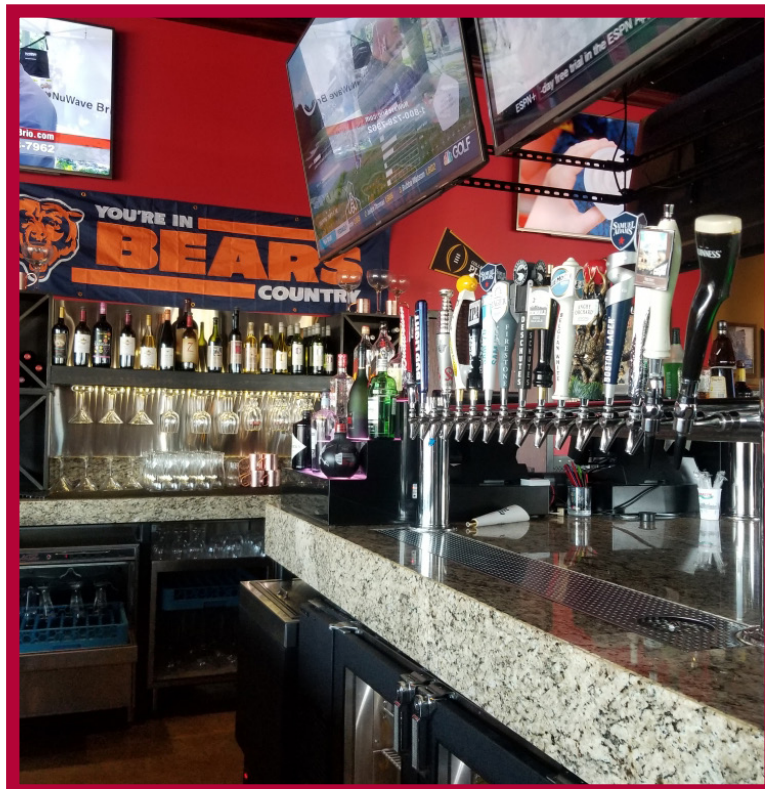
★★SPORTS PUB★★



EXPENDITURES

Initial Franchise Fee	\$30,000
Travel & Living Expenses During Training	\$1,500 - \$10,000
Office Equipment & Supplies	\$500 - \$3,000
Insurance Premiums	\$2,500 - \$10,000
Professional Fees	\$10,000 - \$30,000
Initial Inventory	\$12,000 - \$30,000
Lease, Utility & Security Deposits	\$2,500 - \$20,000
Initial Rent	\$12,000 - \$36,000
Leasehold Improvements	\$50,000 - \$600,000
Furniture, Fixtures & Equipment	\$125,000 - \$350,000
Signage	\$7,000 - \$25,000
Business Licenses & Permits	\$2,000 - \$25,000
Additional Funds for First 3 Months	\$15,000 - \$75,000

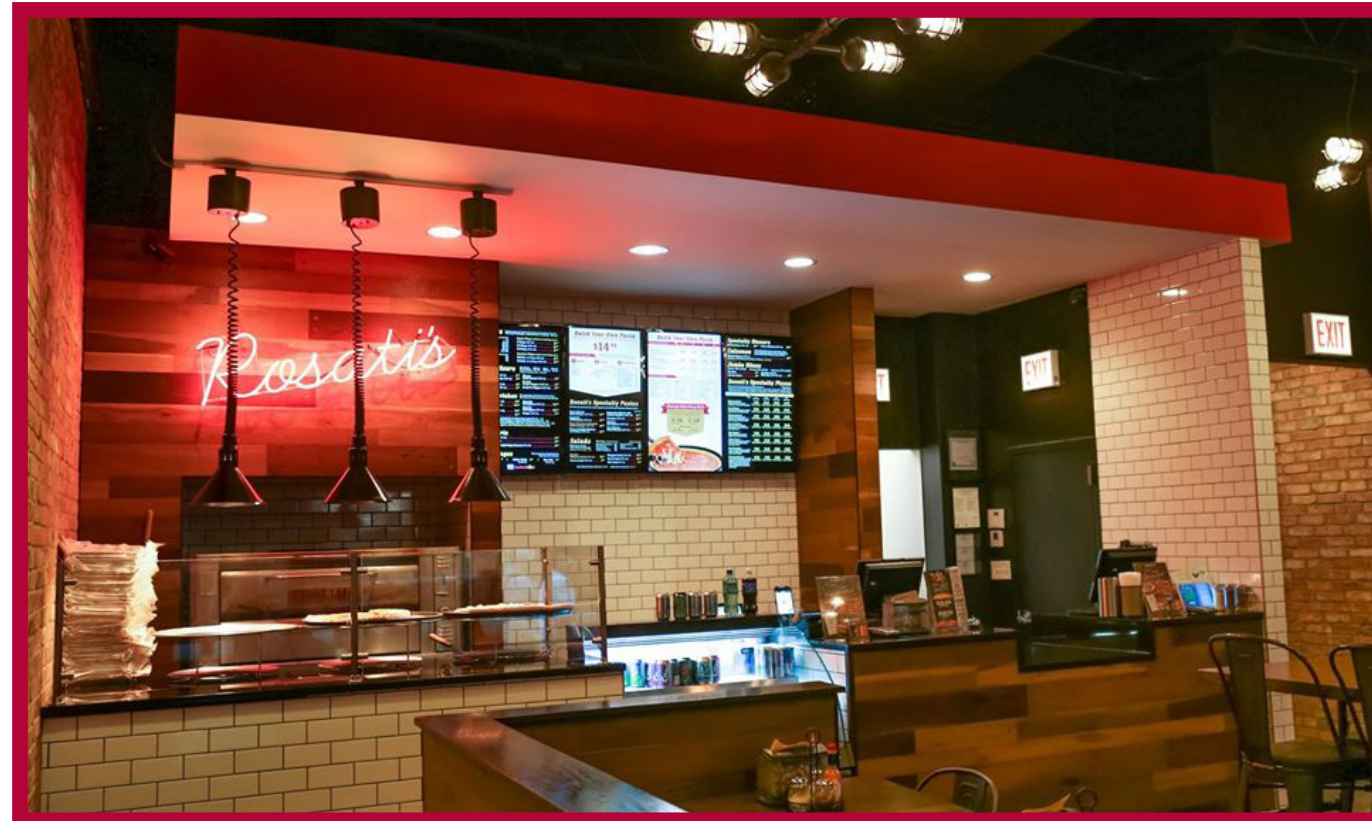
Total \$270,000 - \$1,244,000



Learn More Online @ RosatisFranchising.com
Contact Tim McCarthy at tmccarthy@rosatisfranchising.com



★★CARRYOUT & DELIVERY★★



EXPENDITURES

Initial Franchise Fee	\$30,000
Travel & Living Expenses During Training	\$1,500 - \$10,000
Office Equipment & Supplies	\$500 - \$2,500
Insurance Premiums	\$1,700 - \$3,000
Professional Fees	\$5,000 - \$20,000
Initial Inventory	\$7,000 - \$15,000
Lease, Utility & Security Deposits	\$2,000 - \$10,000
Initial Rent	\$3,000 - \$15,000
Leasehold Improvements	\$25,000 - \$175,000
Furniture, Fixtures & Equipment	\$55,000 - \$150,000
Signage	\$5,000 - \$15,000
Business Licenses & Permits	\$1,500 - \$20,000
Additional Funds for First 3 Months	\$5,000 - \$30,000
Total	\$142,200 - \$495,500

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Why Rosati’s Pizza?

Rosati’s Pizza Enterprises, Inc. has a proven system in place to help you succeed as a small business owner. We offer operations training, marketing, vendor relationships, and resources for financing options. Rosati’s Pizza is an established household name and we provide ongoing support to you as an owner. Rosati’s is part of Entrepreneur Magazine’s Franchise 500 and is in the Pizza Hall of Fame.

Commitment

When you start a business in your own kitchen and nurture it into a national franchise, that’s passion with perseverance. With nearly 60 years in operation, the Rosati’s franchise has grown from a single pizzeria in Mount Prospect, IL to a national franchise. Join the family and be part of our rapid expansion.

Simplicity

Limited, focused inventory; what could be easier? Everything about Rosati’s Pizza Enterprises, Inc. from the menu and marketing to franchise management, has always been about keeping it simple and straightforward. Our bottom line is that we make pizza and casual Italian fare, avoiding anything that complicates the process or your bottom line.

Honesty

You don’t get inducted into the Pizza Hall of Fame by faking it. Our Rosati’s Pizza restaurants are doing pizza the traditional Chicago way. Every piece of every recipe is original, ensuring one-of-a-kind dishes from a one-of-a-kind family. We have a product that people crave...we promise great-tasting food made from our own family’s tried and true recipes and we deliver on that promise.

Quality

Rosati’s means quality with over 100 proprietary ingredients! Our Rosati’s brand products are created from family recipes that have been handed down through 5 generations. The high-quality Rosati’s Pizza you enjoy in Chicago is the same as the tasty pizza we make for you in Arizona or any of our other Rosati’s Pizza locations.

Loyalty

When you work your way up from delivery driver to store owner, that’s passion. When you drive 6 hours out of your way to get a Rosati’s pizza, that’s a loyal customer! Since day one, we have been committed to making the world’s best pizza and that’s not about to change. As long as we’re enthusiastic about Rosati’s, our customers will be too.



CANDIDATE PROFILE FORM

Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Phone Number _____

Why does Rosati’s Pizza interest you? _____

Do you currently own a business? _____

When are you looking to start your new business? _____

Where would you like to locate your business? _____

Are you married? YES / NO Spouse’s name _____

Does he/she support you in this business venture? **YES / NO**

Will they be a partner in this venture? **YES / NO**

ASSETS

Cash	\$ _____
Investments/RRSPs	\$ _____
Automobiles	\$ _____
Real Estate Market Value	\$ _____
Other	\$ _____
Total Assets	\$ _____

LIABILITIES

Annual Household Expenses	\$ _____
Credit Cards	\$ _____
Loans Payable	\$ _____
Real Estate Mortgages	\$ _____
Other	\$ _____
Total Liabilities	\$ _____

Applicant’s Signature _____

Date _____

****APPLICANT DECLARES THAT ALL THE INFORMATION PROVIDED HEREIN IS TO THE BEST OF THEIR KNOWLEDGE TRUE, COMPLETE AND CORRECT.**

Thank you for taking the time to fill out this form. Rosati’s Pizza will only use this form to help evaluate your qualifications as a prospective franchisee. This form places no obligation on either party. Upon receipt, Rosati’s will send to you more detailed information on becoming a franchise owner.

*** ALL INFORMATION IS FOR INTERNAL USE AND WILL BE HELD IN COMPLETE CONFIDENCE.**

Rosati’s Pizza Enterprises, Inc. | 425 N. Martingale Rd., Suite 1150 | Schaumburg, IL 60173